

LEEDS INTERNATIONAL MEDIIEVAL CONGRESS



6-9 JULY 2020
Receptions

www.imc.leeds.ac.uk



UNIVERSITY OF LEEDS

International Medieval Congress

6-9 July 2020

The International Medieval Congress (IMC) is the largest annual gathering of medievalists in Europe, focusing upon all aspects of the Middle Ages (c. 300-1500). Participants at the IMC present research in all areas of medieval studies, ranging from art and literature to science and technology.

Since its start in 1994, the Congress has established itself as an annual event. In 2019 over 2,800 medievalists from all over the world attended the event. It is the largest conference of its kind in Europe.

Drawing medievalists from 59 countries, with over 2,000 individual papers and 700 academic sessions and a wide range of concerts, performances, readings, round tables, excursions, the bookfair and associated events, the Leeds International Medieval Congress is Europe's largest annual gathering in the humanities.

The IMC offers a unique opportunity for publishers, booksellers, and other organisations to market to this specialist audience, both at the event itself through its established and popular Bookfair and receptions, and through the printed IMC 2020 programme, mailout, and registration packs.

If you wish to take advantage of any of the opportunities outlined in this booklet, please complete the booking form and return it to the IMC via email at imc@leeds.ac.uk.



RECEPTIONS, PRODUCT LAUNCHES, & BUSINESS MEETINGS

Each year, organisations, publishers, and exhibitors host evening receptions, product launches, or business meetings at the International Medieval Congress. Receptions are a highlight of the IMC for many delegates and offer a more informal way for exhibitors to make connections, promote a new product, or increase brand awareness among a receptive medievalist audience.

GREAT VENUES

From the intimate rooms of the University House function floor to the larger session rooms located around the University Campus, a wide range of venues are available to exhibitors (free of charge, subject to a minimum catering order), and all venues can be equipped with AV equipment as required (extra charges may apply). All reception rooms are located conveniently close to the dedicated event, social, and dining spaces used by delegates throughout the IMC.

GREAT FOOD AT LEEDS

The University of Leeds catering service, Great Food at Leeds, is once again offering exhibitors a fine selection of wines, beers, and buffet options to impress their guests. The 'deli(very)' menu focuses on locally-sourced ingredients and trusted suppliers and producers.

PRICES, MORE INFORMATION, AND BOOKING

Catering prices start at £14.25 per bottle of wine, £2.50 per bottle of beer, with a variety of different buffet options. All prices are subject to UK VAT. Room hire is free of charge subject to a minimum catering order.

Should you wish to discuss hosting a reception at the IMC 2019, learn more about menus or availability of reception rooms, or should you have any special requirements for your event, please indicate this on the booking form or email imc@leeds.ac.uk.

RECEPTION INVITATIONS

Exhibitors that are hosting a reception, product launch, or business meeting at the IMC will once again be able to send targeted invitations to delegates which will be placed in their Registration Pack. Whilst IMC receptions are generally open to all delegates, the IMC are able to place invitations in specific delegate registration packs on your behalf. Below are examples of the types of delegate the IMC are able to target using their bespoke database, with many more options available:

- Specifically named delegates
- First-time IMC delegates
- Postgraduate student delegates
- Delegates presenting papers on specific subjects or thematic strands
- Delegates attending from specific countries

For more information about options and prices, please email imc@leeds.ac.uk.

MEET
IN LEEDS
.CO.UK

GREAT
FOOD
at
LEEDS

International Medieval Congress
University of Leeds
Leeds
LS2 9JT

Tel: 0113 343 3614
E: imc@leeds.ac.uk